

## ～ Sangetsu Wallpaper Design Awards 2018 ～ Entry Guidelines

Sangetsu provides interior decorating materials for various spaces, such as homes, commercial facilities, offices, hotels and medical care and welfare facilities in order to share with people the joy of designing spaces.

We do not just supply interior decorating materials. We design to bring joy and comfort to the space. This is the idea that underlies the role of the Sangetsu Corporation in the society, and we have strived to create a rich lifestyle and culture under the brand concept of the “Joy of Design.”

Last year as part of our corporate activities, we held our first competition: the “Sangetsu Wallpaper Design Awards 2017”, and received many entries.

Thanks to all works that were submitted, we felt that there are still many more wallcovering possibilities and therefore decided to hold the “Sangetsu Wallpaper Design Awards 2018” this year as well.

### [Theme]

Theme: Joy of Design

What exactly is a wallcovering that inspires feelings or evokes a sensitivity in people to create a new space or to use that space to impart joy and excitement?

Hospital rooms that brighten and lift people's mood, hotels that are memorable, classrooms that encourage active communication, offices that boost work productivity, restaurants that bring in repeat customers and homes that encourage a richer life.

One wallcovering can not only create a sense of comfort but even alter the expressions of people.

Wallcoverings have a powerful role in interior design.

Of course we are looking for product designs with beauty and functionality. We are also seeking fresh ideas and designs that people can freely enjoy, or with that potential for those who create spaces as well as those who spend time in them.

We invite you to work with Sangetsu to create the value of new designs.

### [Valid Entries] “Wallpaper”

We accept any kind of idea and design for a wallcovering that creates a new space.

\* There is no limit to the number of entries.

### [Eligibility Requirements]

The competition is available to all regardless of the company, organization, individual, group, age, gender, occupation and nationality.

### [Awards & Prize]

- Grand Prize (1 entry) : 1 million yen
- Award for Excellence (1 entry) : 500,000 yen
- Honorable Mention (3 entries) : 200,000 yen (for each winner)

\* The winning entry of the Grand Prize will be developed into a product.

\* The winner may be asked to participate in the product development meeting(s) during product development. The winner will be contacted separately with further details.

\* Other entries that did not win the Grand Prize may be considered for product development. In this situation, further details will be communicated separately.

\* During product development, the design may be adjusted due to the production method or due to standards, etc.

\* Taxes such as income tax (withheld at the source) or special income tax for reconstruction shall be subtracted from the total prize money that is paid.

\* There may be “No corresponding entry” for a particular prize. In addition, there may also be an additional

award conferred, such as the "Judges' Award."

\* Award winners will be asked to participate in an awards ceremony. (scheduled for the end of November)

#### [Judges]

- Ryo Takarada (Architect and CEO of the range design INC.)
- Shogo Kishino (Graphic designer and CEO of 6D)
- Mitsuko Kuroda (Interior stylist, Laboratory Corporation/ Laboratory office Mitsuko Kuroda)
- Shosuke Yasuda (CEO of Sangetsu Corporation) \* Chairman of Judging Committee

#### [Judging Criteria]

- (1) Functional and figurative beauty as a product
- (2) Novelty and originality
- (3) Design that follows the set theme and has effective impact on that space
- (4) Realness and persuasiveness of proposed description

#### [Entry Period]

- Web entry application period April 18 (Wed) to September 14, 2018 (Fri) until 18:00
  - Submission acceptance period April 18 (Wed) to September 28, 2018 (Fri) - Submissions must arrive no later than deadline
- \* Mail in your submission after completing the web entry application. Schedule & Submission

#### [Schedule & Submission]

2018

● April 18 (Wed) - Competition begins accepting entries

##### STEP 1 Web entry

Submit your web entry application and to issue an entry number from the website. (<http://sangtesu-award.jp>)

\* When you have completed the entry, you will receive a notification by e-mail.

If you have reception restrictions, such as domain designation, please set up your PC, mobile phone, etc to receive mail from <[sangetsu.co.jp](mailto:sangetsu.co.jp)> in advance.



Entry

##### STEP 2 Submission sent

Mail in your submission to the following address.

Sangetsu Corporation

Attn: Sangetsu Wallpaper Design Awards

1-4-1 Habashita, Nishi-ku, Nagoya-shi, Aichi-ken, 451-8575, Japan

● September 14 (Fri) - **Web entry application deadline 18:00**

● September 28 (Fri) - **Submission deadline**  
(Submissions must arrive no later than deadline)

● Beginning of November - **Announcement of results**

The results shall be announced on the website.

The winner will be contacted directly by the office.

\* No information about the judges' review or results will be provided until the day of the announcement.

● End of November - **Awards ceremony (scheduled)**

### [Submissions]

Submissions should be completed with a set of following boards and entry sheet.

#### 1. Design image

A2 size landscape (W 594mm × H 420mm) – Single sheet, one side

There are no restrictions for the mode of expression in the board.

Express the design or pattern (CG or sketch) in full size.

\* Please read thoroughly "Special Notes on Design"

#### 2. Spatial image

A4 size landscape (W 297mm × H 210mm) – Single sheet, one side

Express a spatial image (perspective drawing or sketch, etc.) with the wallpaper.

#### 3. Entry sheet

A4 size landscape (W 297mm × H 210mm) – Single sheet, one side

Download the entry sheet from the website. (<http://sangestu-award.jp>)

\* Print out the downloaded entry sheet, fill out the requirements (including the web entry number and design concept).

\* Only entries in Japanese or English will be accepted.

### [How to submit]

(1) Submit one A2 size and one A3 size drawing board (no greater than 1 mm in thickness), connect the A3 size drawing board (portrait) to the right side of the A2 drawing board (landscape) as indicated in the figure below.

\* Join the boards together using adhesive tape on the back side.

(2) Affix A. [Design illustration] to the A2 drawing board (landscape). Affix B. [Conceptual drawing] to the upper half of the A3 size drawing board (portrait).

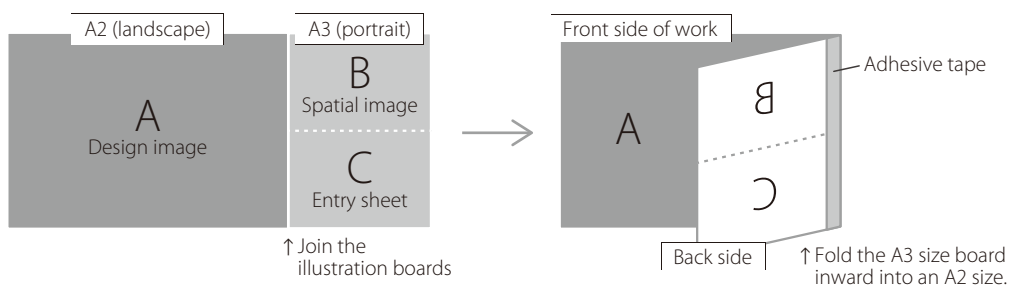
Affix C. [Entry sheet] to the lower half.

\* A. [Design illustration] and B. [Conceptual drawing] can also be expressed or drawn directly onto the drawing board.

(3) Fold the A3 size drawing board (portrait) inward and submit it as an A2 size.

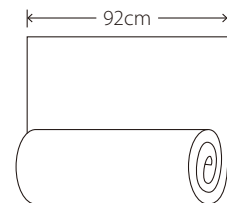
\* Do not roll it up or fold it into a size that is smaller than what is specified when submitting.

<Image of submission>



### [Special Notes on Design]

- The wallpaper product is rolled up with a width of 92cm.
- Three dimensional expressions such as surfaces with lots of concavo-convex are not allowed.
- When a specific material must be used, please note it in the entry sheet.



### [Rights and Regulations]

- Entries must be applicant's original pieces that have not been announced both domestically and internationally.

- Entries that have also been submitted in other contests or competitions shall not be accepted. In addition, the entry shall not be posted publicly without the consent of the promoter.
- All rights of the winning entry, including intellectual property rights in Japan and in all countries around the world, shall belong to the promoter and the entry applicant shall not exercise moral rights. Compensation for those rights shall be fulfilled with prize money.
- As a general rule, the rights, such as intellectual property rights, for entries that did not win an award shall belong to the applicant. However, the rights related to exhibition or publication (excluding personal information about the entry applicant) shall be retained by the promoter.
- If the entries and submitted materials (illustrations or images used therein) infringe the intellectual property rights of a third party (including infringement after entry), any award conferred may be withdrawn even after the results have been announced.
- We take every possible measure for the management of entries submitted, however, the promoter shall not be liable in any way for damage or loss due to a disaster or other unforeseen accident.
- Entries shall not be returned. When necessary, make a copy beforehand.
- For minors, consent from a parent or guardian is required when receiving an award.

#### **[Privacy Policy]**

The personal information of the entry applicant shall be managed by Sangetsu Corporation and the Sangetsu Wallpaper Design Award Office. The information shall only be used within the required scope to communicate for operations, provide news on related events and perform statistical processing.

#### **[Operation, Management]**

Promoter: Sangetsu Corporation

Collaborator: Bamboo Media Co., Ltd.

#### **[Contact Us]**

E-mail: [info@sangetsu-award.jp](mailto:info@sangetsu-award.jp)

Attn: Sangetsu Wallpaper Design Award Office, Bamboo Media Co., Ltd.